

**Global health
& justice**



**in a
changing
environment**

Sponsorship Prospectus

Opportunities to be part of the
Healthy Planet UK National Conference

March 1st-2nd 2014, University College London

healthyplanetuk.org/conference



Healthy Planet
UK



medsin

GLOBAL HEALTH • LOCAL ISSUE

Dear Prospective Partner,

Thank you for your interest in supporting this year's Healthy Planet UK National Conference, 'Global Health and Justice in a Changing Environment'. Healthy Planet UK is a dynamic, fast-growing UK network, whose aim is to engage, inform and inspire students and young professionals about the links between environmental sustainability and health, equipping them to become effective advocates and effectors of change. We work closely with the student-led global health charity Medsin; this conference is being organised in partnership with Medsin UCL.

Our upcoming conference will bring together delegates from across the country, for the largest ever student-run conference on climate change, sustainability and health in the UK and - to our knowledge - in the world.

As such, and because our publicity strategy will include universities, student and junior doctor networks right across the country, the conference represents an unparalleled opportunity to raise the profile of your organisation as supportive of the values of Healthy Planet UK. In addition, the conference itself is an opportunity to engage directly with a large number of bright and motivated students and early-career professionals, from medicine and other disciplines. These are the leaders of tomorrow, who are already working towards a more sustainable future.

We have a number of excellent speakers lined up, detailed in this prospectus, but we need your support to ensure the conference's success. We value our relationships with our partners, and I firmly believe that this will be beneficial for your organization. If you are happy with the arrangements or would like to provide ongoing support for Healthy Planet UK, there is also the possibility of a longer-term partnership. Both myself and our sponsorship officer Emma Allan are more than happy to answer any further questions you may have; please do not hesitate to contact us (details on the final page of this prospectus).

On behalf of Healthy Planet UK, I would like to thank you for your interest in being a part of our 2014 National Conference, and I look forward to the possibility of working with you.

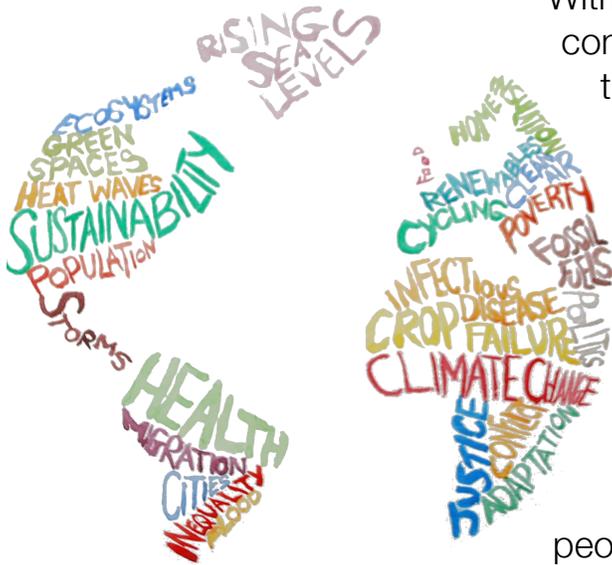
Yours sincerely,



Isobel Braithwaite, National Coordinator



About the Conference



With a number of leading experts already confirmed to speak at the conference, it is certain to be an inspiring and thought-provoking event.

The conference will cover a wide range of subjects that relate to sustainability and health, and will be attended by an estimated 200 students and young professionals from UCL and across the UK.

We are delighted to have a diverse range of people and organisations represented amongst our confirmed speakers, from academics and policy-makers to representatives of a number of NGOs.

The weekend aims to inspire and empower students to take positive action after the end of the conference. To this end, keynote speeches and panel discussions will provide an introduction to these issues and cover some of the broader debates, while the smaller group workshops will be more interactive, involving delegates in discussions and practical activities.

Students at a Healthy Planet UK workshop held in Cambridge



For the pre-conference video, please see http://youtu.be/CGu_sWGXnfQ.

Programme and Confirmed Speakers

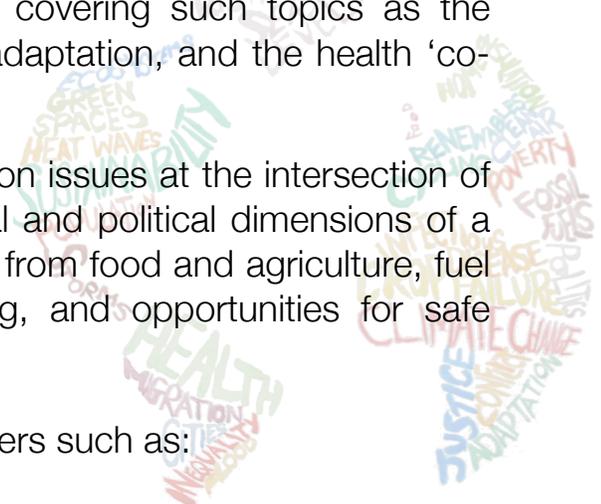
The conference programme will consist of a mix of plenaries, panel discussions and parallel interactive workshops, covering such topics as the health impacts of climate change, vulnerability, adaptation, and the health 'co-benefits' of sustainable lifestyles and policies.

Taking both a global and a local perspective on issues at the intersection of sustainability and health, it will look at the ethical and political dimensions of a range of contemporary challenges. These range from food and agriculture, fuel poverty, air pollution, access to family planning, and opportunities for safe walking and cycling.

We are delighted to have confirmed expert speakers such as:

- **Professor Sir Andy Haines**, review editor for the health chapter of the Intergovernmental Panel on Climate Change (IPCC)'s 5th Assessment Report and former Director of the London School of Hygiene and Tropical Medicine;
- **Professor Virginia Murray**, the UK government's Head of Extreme Events and Health Protection and an editor of the IPCC's SREX report;
- **Ms. Celina Gorre**, Executive Director of the Global Alliance on Chronic Disease;
- **Professor Andrew Watkinson**, director of the Living With Environmental Change programme and former director of the Tyndall Centre;
- **Dr. David Pencheon**, Director of the NHS and Public Health England Sustainable Development Unit;
- **Ms. Rachel Stancliffe**, Director of the Centre for Sustainable Healthcare, Oxford;
- **Dr. Louise Newport**, Scientific Policy Manager for Climate Change Adaptation at the UK Department of Health;

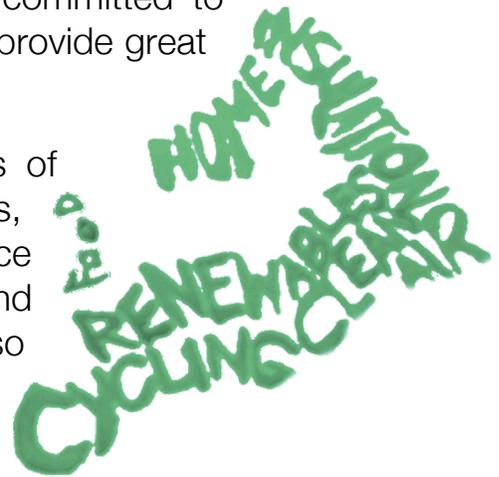
The full list of confirmed speakers is at www.healthyplanetuk.org/speakers



Sponsorship and partnership opportunities

There are a number of options available; we are committed to tailoring an individual sponsorship package that will provide great exposure and meet your organisation's needs.

There are a number of benefits to different levels of sponsorship, including through our publicity materials, online and social media presence, the conference programme and options such as banners and exhibition stands during the conference. We are also looking for supporting partners who are interested in supporting our work more generally, and would be happy to discuss a range of possibilities.



If your organisation is interested in supporting the Healthy Planet UK National Conference, or for further information, please contact:

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About Healthy Planet UK

We are affiliated to the student-led global health charity Medsin, and aim to educate, advocate and act on the causes of climate change, and vulnerability to its impacts.

The evidence is clear on the need for urgent action on climate change, and we believe that young people must be part of the solution, with a greater say in the policies that will affect their futures. This is why we are working to help them develop the knowledge and skills to engage with these 21st century challenges and debates in meaningful ways.

